



# Larissa Redaei

- ❖ Happydemic Wellbeing Consultant
- ❖ Corporate and Life Trainer
- ❖ Individual and Team Coach
- ❖ International Author

*Happy* Mind,  
*Happy* Body,  
*Happy* Life.

## Latest role: Wellbeing and Human Capital Consultant in Leading Government Entity / Abu Dhabi / UAE

- World Class Wellbeing Framework: scientific and data driven, assessments and measurement program implementation through individual, team and organizational streams including comms, nudges and experiences. From Pilot to Scaling up
- Culture Framework
- Talent Management Framework
- Onboarding and Induction (workflow, comms, experiences), satisfaction survey and progress measurement
- HC Comms and Events: framework, implementation and results measurement

## 17+ years Human Capital & Talent Development EMEA

Coaching and Training 7'000+  
From B and C level Executives to workforce

- Wellbeing
- Performance
- Leadership
- Culture and change management
- Excellence in Employee and Customer Experience
- Personal brand image

## Founder and MD of New Training Dynamics, Consultancy, Training and Coaching

Recognized within one year as a top L&D firm in Southern Europe

**Programs Themes:** NLP, Wellbeing, Strategic Visioning, Values alignment, Inspirational Leadership, Excellence in Customer Experience, Selling with a difference, Personal Brand Image, Nurturing Relationships, Communicating with Impact, Presenting Magically, Preventing Burnout, Work Life Integration and more

**Customers Profile:** Government, Hospitality, Tourism, Insurance, Banks, Telecom, Retail, Pharma, Real Estate and more

## Professor in leading Swiss Hospitality Management Schools

- EHG Geneva,
- Swissam St Petersburg
- HTMI Switzerland Dubai

Sales, Communication, marketing and events, Leadership, Recruitment and more

## 14+ years Director of Sales & Marketing EMEA

Luxury, 5 and 4 star hotels in leading Hotel chains globally

**Youngest Director of Sales & Marketing in Switzerland (at age 23)**



# Larissa Redaelli



[Larissaredaelli@me.com](mailto:Larissaredaelli@me.com)



QR Code to access my social media

*Happy* Mind,  
*Happy* Body,  
*Happy* Life.

## International Author

- Happydemic book launched Feb 2021. Available worldwide on Amazon, Barnes & Noble, Apple Books and across UAE in Virgin Megastores and Kinokuniya Bookstores)
- Le Savoir-Vendre (Sales know-how) book launched June 2012 (Available in Hotel Management Schools and Payot Libraries in Switzerland)

## Corporate Trainer

Over 50 customized programs created & delivered in EMEA

## Languages

- English
- Arabic
- French
- Italian

## Keynote speaker

Dubai Eye Radio, TEDx Speaker, Dubai TV Expo 2020 Entrepreneurs Show, Women Empowerment Talks, Happiness Talks, and others

## Media coverage

In leading international and regional newspapers

## Professional Certifications

- CPCC Certified Professional Co Creative Coach, CTI, ICF (in progress)
- ORSC Organization Relationship Systems Coach, PCC (in progress)
- Certified HR OD Practitioner, AIHR, UK
- Licensed NLP Trainer, Tad James Company, ABNLP, ABTLT, AUST
- Master Results and Performance Coach, Christopher Howard, UK
- Master Time Line Therapy Practitioner, Tad James Company
- Hospitality & Restaurants Management Diploma, EHG Geneva, CH

