

Author and Keynote Speaker
 Licensed NLP Trainer, ABNLP, AUST
 Master Results and Performance Coach, UK
 Happiness and Positivity Catalyst
 Community Engagement Officer
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LARISSA REDAELLI



- Swiss Expert in Personal Development, Empowerment and Performance Enhancement.
- Broad International exposure of over 26 years in key roles in Management, Sales, Business and Personal Development, Communication, Training and Consultancy.
- Emotional Intelligence and Thinking Management Specialist.
- Happiness and Wellbeing Coach.
- Hotel & Catering Management Diploma with honours from the Geneva Hotel School, Switzerland.
- Director of Sales & Marketing of several top five star hotels (Intercontinental, Westin, Penta, Manotel).
- Wide experience in public and press relations, and events management.
- Group trainings and one to one coaching in Italy, Switzerland, Malta, Libya, Russian Federation, Bahrain and in the United Arab Emirates.
- A series of tailor made programmes in various fields such as: Insurance, Banking, Hotels, Food & Beverage, Catering, Telecommunication, Factories, Ministries, Duty Free, Retail, Real Estate and more.
- Fluent in English, French, Arabic and Italian.
- Master Results and Advanced Neurological Re-patterning coach by Christopher Howards Events in the United Kingdom.
- Licensed Neuro Linguistic Programming Trainer by Dr Tad James PHD, Advanced Neuro Dynamics, AUST, American Board of NLP.

- Licensed Time Line Therapy Master Practitioner by Dr Tad James PHD, Advanced Neuro Dynamics, AUST, Time Line Therapy Association.
- Licensed Master Practitioner in Hypnosis certified by the American Board of Hypnosis.
- Public speaker with excellent stage presentation skills.
- Author of the business book “Le Savoir-Vendre”, all the keys to succeed in selling, published in 2012.
- Professor for two years and now Ambassador Alumni in the Arabic Peninsula for the Geneva Hotel School, Switzerland.
- Professor and Consultant for Swissam, Swiss American Business Management Academy in St Petersburg for one year.
- Associate in the training company The Change Associates in Dubai for two years.
- Customized training programmes, workshops and case studies developed to reflect the company's culture. Delegates apply their learning immediately at the work place.
- Interactive six senses training methodology.

Some Programmes created and delivered using different Neuro Sciences and schools of thoughts best practices in business

1. Spreading Happiness and Positivity
2. The Power of Creative Thinking and Corporate Happiness
3. Strategic Visioning
4. Performance Enhancement
5. Strategic Selling
6. Influential Upselling and Cross Selling
7. Optimizing Revenue
8. Building a Powerful Sales Force
9. Inspirational Leadership
10. Leadership Temptations vs. Creative Leadership
11. Personal Brand & Image
12. Professional Image
13. High Impact Communication
14. Excellence in Customer Service Experience
15. Super Host
16. Motivating Self & Others through Values, Behaviour and Language
17. Presenting Magically
18. Interviewing with impact
19. Wisdom Parenting

CUSTOMERS LIST

United Arab Emirates

- Kerry Group, Dubai
- Majid Al Futtaim, Dubai
- Hourani Associates, Dubai
- BSABH Associates, Dubai
- Al Tamimi & Co, Dubai
- Spengler Fox, Dubai
- Tarjama, Dubai
- Investment Corporation of Dubai
- FieldCore, Dubai
- BNI Chapter Business Network International Early Bird Programme, Dubai
- The Emirates Academy of Hospitality Management, Dubai
- Habib Bank AG Zürich, Dubai
- Mercuri International, Dubai
- University Saint Joseph, Dubai
- Arcane Marketing, Dubai
- Touch Points, Dubai
- Mc Queen's Education, Dubai
- The Change Associates, Dubai
- Rosewood Hotel, Abu Dhabi
- Bank of Sharjah, Sharjah

Bahrain

- Bahrain Institute of Hospitality & Retail ALBA, Aluminium Bahrain Americana Group
- Lulu Hypermarket Group
- ARA, Australian Retail Association

Libya

- Corinthia Bab Africa, Hôtel 5*, Tripoli

Malta

- Bank of Valletta
- Dhalia Real Estate
- Gasan Mamo Insurance
- Go Mobile
- Maltanet
- Malta Duty Free
- Malta Tourism Authority
- Malta Transport Authority
- Middlesea Group & Life Insurance
- Playmobil
- Riviera Hotel, 4*
- Vodafone
- Westin Dragonara Hotel, 5*

Nigeria

- Dukes Transnational, Abuja
- NAFDAC, National Agency For Food and Drug Administration and Control, Abuja

Italy

- Hoverfly, Pescara
- Meridien Hotel Chia Laguna, Cagliari
- Total, Milan

Russian Federation

- SWISSAM Hospitality Business Management Academy, St Petersburg

Switzerland

- Ecole Hôtelière de Genève, Geneva
- Elite Rent-a-Car, Geneva
- GastroSuisse, GastroForum, Villars
- Laurent-Perrier Switzerland, Nyon

